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1.1 Module: Student Innovation Lab [M-ETIT-105073]

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Organisation: KIT Department of Electrical Engineering and Information Technology

Credits	Language	Level	Version
15	Englisch		1

Mandatory			
T-ETIT-110291	Innovation Lab	9 LP	Hohmann, Sax, Stork, Zwick
T-WIWI-102864	Entrepreneurship	3 LP	Terzidis
T-WIWI-110166	SIL Entrepreneurship Project	3 LP	Terzidis

Competence Certificate

This module consists of an approx. 60-minute written exam on the contents of the Entrepreneurship lectures, as well as 5 other types of exams on the contents of the seminar Entrepreneurship and Innovation Lab in the form of term papers and presentations. All exams results are graded.

In addition, smaller, ungraded term papers are due during the course to monitor progress.

Competence Goal

Personal competence

- Reflection faculty:
The students are able to analyze, evaluate and develop an alternative for action for certain elements of action in social interaction
- Decision-making ability:
The students are able to prepare a decision template in time and to provide the necessary arguments for alternative decisions and therefore are able to decide in time.
- Interdisciplinary teamwork
Students are able to detect their limits of competence in one domain and to adjust to a the non-specialist domain. The students are able to detect a lack in competence and to compensate this lack via competences of other team members. The students are able to communicate their domain-specific knowledge and develop a basic understanding of other domains.
- Value-based action:
The students are able to use selected psychological tools to determine their own values. They are able to match these values with team members and reflect if their offer fits these values.

Social competence

- Ability to cooperate:
The students are able to analyze and judge their cooperative behavior in a group.
- Communication competence:
The students are able to present their information in persuasive, focused and target group oriented way.
- Ability to deal with conflicts:
The students are able to detect conflicts in advance, analyze them and name solution concepts.

Innovation and entrepreneurship competence

- Agile product development:
The students are able to apply methods of agile product development e.g. Scrum.
- Methodical innovation retrieval:
The students are able to conduct processes for user- and technology-centered innovation to develop sustainable value propositions for certain target groups (e.g. Design Thinking (DT), Technology Application Selection (TAS)-process).
- Orientation on management of new technology-based firms (NTBF):
The students are able to name central concepts of intellectual property and legal structures. The students are able to name the most important tasks of entrepreneurial leadership. They are able to name the most common form of business modeling and to setup a business plan. The students know important approaches to establish an organization. The students are able to determine the ownership structure in an investment situation. The students are able to name marketing concepts and setup a business model.
- Generate investment readiness:
The students are able to setup rudimentary revenue and cost plan. Furthermore, they are able to establish a project plan for a company in order to derive an investment plan. The students are able to present their business proposal to investors and develop empathy for the investors.
- Competence to develop a business model:
The students are able to apply respective tools for business modeling e.g. Business Model Canvas. The students are able to develop and assess alternative business models.
- Risk handling:
The students are able to name basic risks w.r.t. requirements, technical limitations and profitability. The students are able to apply methods of customer interaction for evaluation of requirements and willingness to pay. The students are able to setup a rudimentary competitors analyze. The students are able to name and identify risks and present potential reactions.

Systemic technical competence

- Problem solution competence:
The students are able to analyze, assess and structurally solve a technical problem.
- Agile methodology of system development:
The students are able to name and apply different system development processes.
- Validation in volatile environment:
The students are able to conduct technical and economical validation under volatile constraints. For this, they are able to name the constraints and interpret the results of the validation.
- Functional decomposition:
The students are able to identify, interpret and derive functional requirements from complex customer needs.
- Architecture development:
The students are able to recognize coherences from the functional requirements and derive a suitable system architecture.

Module grade calculation

The module grade consists of 40 % of the written exam and 10 % of the exam results; the final presentation includes an additional 10% (20% in total).

Prerequisites

An application is required to participate in this module. Information about the application: www.kit-student-innovation-lab.de/index.php/for-students/

Content

This module strives to combine technical, social and personal competences from the technical and entrepreneurial domain. The objective is to prepare students as best as possible for entrepreneurial activity within or outside of an established organization. Our teaching methods are research-based with a practical orientation.

The lecture Entrepreneurship as the essential component offers the theoretical basis and provides insight in important theoretical concepts and empirical evidence. Currently released case studies and practical experiences of successful founders support the theoretical and empirical content. In order to run a company for the long term additional knowledge is important. That's why the lecture also teaches basic principles for opportunity recognition, business modeling, an introduction to entrepreneurial marketing and leadership. Customer-based design methods from the lean startup approach as well as methods of technology-centered innovation are presented. Future founders have to be able to develop and handle resources such as financial and human capital, infrastructure and intellectual property. Further aspects tackle the establishment of an organization and funding of the own project.

The knowledge taught in the lecture Entrepreneurship will be applied in an application-oriented seminar and the labs. Hence we use an action learning approach to extend the taught knowledge by practical skills and reflection capabilities. In an team of five, the students will experience their way from the ideation process to the final pitch in front of investors.

The students are able to choose between the following options concerning the labs:

- The Automation Innovation Lab offers drones as an innovation platform for cooperative swarm solutions.
- The Industry 4.0 Innovation Lab enables innovation in the context of the next industrial revolution via mobile robot platforms.
- In the Interconnected Intelligent Systems Lab innovations in the context of Assisted Living and Smart Housing are enabled by providing a rich assembly set of mobile robots, actuators and sensors.

The module also presents methods of agile system development (Scrum) along with associated validation methods as well as methods for functional prototyping. Gate plans are used within the module to determine the progress of the project. Methods for single person work and teamwork are presented and applied. Additionally group-specific knowledge of the different roles of team members, solutions to conflict situations and interdisciplinary teams are presented.

Recommendation

It is recommended to attend the lecture Entrepreneurship at the same time as the seminar Entrepreneurship Project and the Innovation Lab in the winter semester.

Annotation**Related courses:**

Lecture Entrepreneurship
Seminar Entrepreneurship Project
Innovation Labs

Please note that the courses must be booked in parallel.

Related exams:

Written exams covering the content of lecture Entrepreneurship
Presentation of the Value Profile (seminar Entrepreneurship)
Submission of the Business Plan (seminar Entrepreneurship)
Submission of a Technical Report with requirements list and system architecture (Innovation Lab)
Submission of the reflection of the Gate Plans (Innovation Lab)
Presentation of the High-fidelity (Innovation Lab)

Workload

Lecture Entrepreneurship: 32h attendance time, 48h preparation and follow-up time, 10h preparation time for assessment

Seminar Entrepreneurship: 34h attendance time, 3h preparation and follow-up time, 53h preparation time for assessment.

Innovation Lab: 8h attendance time, 213h preparation and follow-up time, 49h preparation time for assessment.

This results in a total of 450 hours and a total of 15 LPs for both semesters ($15 \cdot 30 / 2 = 225$).